



ARIAS SOCIETY

Assam Rural Infrastructure and Agricultural Services Society
(An Autonomous Body of the Govt. of Assam)

**Project Management Unit (PMU) of the World Bank financed
Assam Citizen Centric Service Delivery Project (ACCSDP)**
Agriculture complex, Khanapara, G.S. Road, Guwahati-781022 (Assam, India)
Tel: +91 361-2332125; email: spd@arias.in, website: www.arias.in;

No: ARIAS/CCSDP/38/2016/Pt-I/135

Dated Guwahati the 25th January 2019

From : Shri Vinod Seshan, IAS,
State Project Director, ARIAS Society

To : M/s Arihant Advertising Agency (Lead),
13-B, Ground Floor, Bee Gee Market,
S.R.C.B. Road, Fancy Bazar, Guwahati-1,
Email: arihant02@gmail.com , arihant02@yahoo.com,
In Joint Venture with, M/s North East Yellow Pages,
E1, Block-2, 1st Floor, Parijat Mansion, M.G. Path,
Christian Basti, G. S. Road, Guwahati-781005,
(Regd. Office: 191, R. G. Baruah Road, Guwahati-781005)
Email: contactus@good-times.in .
[Attention: Mr. Sandip Kumar Dugar, Partner, M/s North East Yellow Pages]

Sub. : *World Bank financed Assam Citizen-Centric Service Delivery Project (ACCSDP):* Selection of Consulting Services for 'Conducting State Wide Citizen Awareness Campaign/ Information, Education, and Communication (IEC) Campaign to publicize provision of the Assam RTPS Act': **Notification of Award and Invitation for Signing of Contract Agreement.**

Ref. : T.O. RFP No. ARIAS/ACCSDP/38/2016/Pt-I, dated 28th July, 2017 and your proposal submitted vide letter dated 10th September 2017 and the Minutes of Negotiation dated 18th January 2019 (issued on 22nd January 2019).

Sir,

In inviting a reference to the above, I am pleased to inform you that your firm has been selected for award of contract for the above cited assignment and hence pursuant to the ITC clause 30 of the RFP, I would like to invite you for the signing of the Contract Agreement scheduled on **30th January 2019 at 11.30 AM (IST)** in the Office of the State Project Director, ARIAS Society, at the address cited above. You are, therefore, requested to attend this office for signing the Contract Agreement accordingly. A copy of the draft contract agreement is attached herewith for your needful. Please send a confirmation letter & email in this regard.

Yours faithfully,

(Vinod Seshan, IAS)

State Project Director, ARIAS Society

Copy to: DPD/ OSD&Sr.PS/CFC/Sr.Adv.ACCSDP/BPR&ITS/IECS/Adm.Offr./SrFMS/PCMS/PMEs **by email.**